


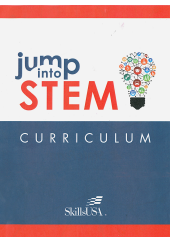






SkillsUSA Educational Resources at-a-Glance

	Product Description	Target Audience/ Suggested Uses
MEMBER ENGAGEMENT		
	<p>Accelerate With more than 40 teaching strategies that enhance classroom instruction, <i>Accelerate</i> is a compilation of interactive and student-centered activities that apply content in a practical yet effective manner. Adding relevance and retention to student learning often requires strategy. Activities are organized so you can quickly locate what you need with descriptions, instructions, closure and integration suggestions, and variations to strategy.</p> <p style="text-align: right;">\$9.95 (Catalog Page 4)</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> Teachers <p>Suggested Use:</p> <ul style="list-style-type: none"> Classroom instruction
	<p>Ignite: Activities that Spark Student Engagement As the title <i>Ignite</i> indicates, a small action can spark student interest in purposeful learning opportunities. This spark has the potential to result in an enthusiastic “blaze” for knowledge and applying skills meaningfully. <i>Ignite</i> comes equipped with 68 “bell-ringers” or startup tasks that engage students with career readiness topics. Interactive activities make connections to how knowledge is applied in the workplace. In addition to classroom engagement, <i>Ignite</i> aligns with the SkillsUSA Framework.</p> <p style="text-align: right;">\$9.95 (Catalog Page 4)</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> Teachers <p>Suggested Uses:</p> <ul style="list-style-type: none"> Classroom Chapter meetings Workshops (Specific focus) Bringing the SkillsUSA Framework to life inside the classroom; adding relevance and validity to the integral nature of SkillsUSA through the use of the framework
	<p>Impact: Experiential Activities to Launch Successful Teams Developing effective teams is all about self-discovery and fostering team cohesion. This book features a series of activities that promote interaction, trust and problem solving, with varying degrees of difficulty. There is also helpful information on group facilitation and the use of debriefing questions to enhance the team-building process. Every activity also ties into the SkillsUSA Framework of developing personal, workplace and technical skills.</p> <p style="text-align: right;">\$9.95 (Catalog Page 4)</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> Teachers Chapter officers State officers <p>Suggested Uses:</p> <ul style="list-style-type: none"> Chapter meetings Workshops (Specific focus) building teams
	<p>Jump into STEM! <i>Jump into STEM!</i> helps SkillsUSA members facilitate science, technology, engineering and math (STEM) related workshops for elementary-school students. The <i>Jump into STEM!</i> curriculum provides 22 interactive and memorable sessions. Each session introduces elementary students to different STEM careers and career clusters, and to the value of SkillsUSA. <i>Jump into STEM!</i> is a free benefit with payment of SkillsUSA professional membership dues. Sponsored by State Farm.</p> <p style="text-align: right;">Free Benefit of Professional Membership</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> Teachers Chapter officers Chapter members <p>Suggested Uses:</p> <ul style="list-style-type: none"> Chapter meetings Special committee Chapter officer meetings

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	<p>Jumpstart! Educators have compiled 41 icebreakers and mixers from more than 25 years of youth leadership development. This quick reference guide allows presenters to quickly identify activities ideal for either small or large groups, with varying degrees of physical activity, and requiring little to no materials.</p> <p style="text-align: right;">\$9.95 (Catalog Page 14)</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> • Teachers • Chapter officers • State officers <p>Suggested Uses:</p> <ul style="list-style-type: none"> • Chapter meetings • Workshops • Any time new groups are forming or looking for group engagement/interaction with one another
	<p>Propel This collection of engaging and proven activities is an excellent tool for student leaders who want to turn the ordinary into extraordinary. Use these activities during meetings, workshops and conferences to add fun and positive energy to any SkillsUSA event. Student leaders will learn to generate enthusiasm within the chapter while enhancing their own influential leadership and teamwork.</p> <p style="text-align: right;">\$9.95 (Catalog Page 14)</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> • Teachers • Chapter officers • State officers <p>Suggested Uses:</p> <ul style="list-style-type: none"> • Chapter meetings • Workshops • Any time an engaging activity is needed inside or outside the classroom environment • Fans of <i>Jumpstart!</i> will enjoy <i>Propel</i> — it is the natural next step in student engagement
	<p>From Quotes to Results Ever wanted to find a simple yet meaningful way to teach leadership and character while motivating students? This product does just that, with 35 quotes related to seven key words that define SkillsUSA: connected, motivated, respected, educated, involved, prepared and skilled.</p> <p>Each key word is highlighted with five quotes, complemented with ideas for activities and discussions that turn the relevance of the quotes into action. Students learn what defines them as leaders and what leads to academic and career success.</p> <p style="text-align: right;">\$24.95 (Catalog Page 11)</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> • Teachers • Students <p>Suggested Uses:</p> <ul style="list-style-type: none"> • Classroom discussions • Bulletin-board themes • Student presentations • Chapter meetings
	<p>Results to Honor Cards The <i>Results to Honor</i> cards are a user-friendly teaching tool designed to reinforce the character and leadership skills that lead to success in the classroom, workplace and other areas of their lives. The set consists of seven different cards, designed around SkillsUSA's seven key words: connected, motivated, respected, educated, involved, skilled and prepared. The cards complement and reinforce the SkillsUSA <i>From Quotes to Results</i> poster series.</p> <p style="text-align: right;">\$10.00 (Catalog Page 11)</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> • Students • Chapter members • Chapter officers <p>Suggested Uses:</p> <ul style="list-style-type: none"> • Reinforcing positive student behavior • Weekly drawings for a prize or special recognition • Drawings at chapter meetings for a prize or special recognition • Recognizing chapter officers

SkillsUSA Educational Resources at-a-Glance

LEADERSHIP



Champions Serving Others: Discovery Sheets

Intended as handouts to students, these easy-to-use worksheets cover 12 of the most important leadership topics: accepting others, improving conversation skills, effective brainstorming, using email etiquette, event and activity planning, group decision-making, motivating members, making positive first impressions, preparing an effective sound bite, running effective chapter meetings, taking initiative and promoting team cohesion.

\$9.95 (Catalog Page 14)

Target Audience:

- Chapter officers

Suggested Uses:

- Chapter meetings
- Committee meetings
- Short workshops
- Roundtable discussions



SkillsUSA Leadership Handbook

This recently revised edition of the *SkillsUSA Leadership Handbook* is the official guide to helping members run successful chapters. Each officer and advisor should have a copy. While covering the program of work, history, beliefs, official attire and structure of the organization, the handbook includes sections on leadership, goal setting and professional etiquette. Ceremonies and constitutions are also a part of this fundamental handbook of SkillsUSA.

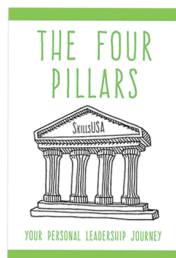
\$6.00 (Catalog Page 8)

Target Audience:

- Students
- Teachers

Suggested Uses:

- Officer meetings
- Chapter meetings
- Preparing for competition



The Four Pillars: Your Personal Leadership Journey

This engaging book is designed for students who are ready for a more in-depth approach to learning leadership. It demonstrates that "leadership" isn't just an influential word that looks good on a résumé; it's a life changer. Students will discover their best selves in all facets of their personal and professional lives. This includes the most important benefit of leadership: service that makes a difference in the lives of others.

\$4.95 (Catalog Page 8)

Target Audience:





- Students
- Chapter officers
- State officers

Suggested Uses:

- Independent use to self-discovery
- Chapter officer book/discussion group
- Discussion groups within chapter or class




SkillsUSA Educational Resources at-a-Glance

LEVERAGING YOUR LEADERSHIP (LYL) SERIES

	<p>Leveraging Your Leadership with Effective Communication This second printing has been updated to include a more specific focus on workplace communication, including writing a résumé and interviewing for a job. This guide is a must-have for every SkillsUSA member. It includes verbal and nonverbal communication, situational considerations and making an impact through verbal, written and electronic communication. Students will learn how to successfully address those with influence, understand generational considerations and thought organization, connect body language to message, and much more.</p> <p style="text-align: right;">Student Version \$4.95 (Catalog Page 13)</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> • Students (only Student Booklet available, not teacher version) • C/PS students specifically <p>Suggested Uses:</p> <ul style="list-style-type: none"> • Preparing for job interviews and competitions, writing résumés, holding professional functions such as banquets and receptions, and generally learning how to positively interact and communicate with others
	<p>Leveraging Your Leadership with Effective Chapter Meetings To be effective, officers must understand their roles at meetings and within the chapter. Meetings are vital to organize activities, plan and fulfill a chapter's program of work, as well as to learn essential lifetime skills such as parliamentary procedure. This booklet features six interactive lesson plans to help students learn about their officer roles and how to apply them within the chapter, especially at chapter meetings. In 10 to 15 minutes, each lesson can be supported using enrichment activities.</p> <p style="text-align: right;">Teacher and Student Version \$9.95 (Catalog Page 13) Student Version Only \$4.95</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> • Chapter officers (Student Booklet) • Teachers (Teacher's Guide) <p>Suggested Uses:</p> <ul style="list-style-type: none"> • Training local chapter officers to effectively run a meeting and work as a team
	<p>Leveraging Your Leadership with Parliamentary Procedure This booklet provides the basics of parliamentary procedure in an easily understood format. It is ideal for student members, especially officers. Students will find that parliamentary procedure can be fun and easy to implement. The companion Teacher's Guide provides five lesson plans that assist by breaking down the terminology, illustrating the types of motions and providing samples.</p> <p style="text-align: right;">Teacher and Student \$9.95 (Catalog Page 12) Student Version Only \$4.95</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> • Chapter officers (Student Booklet) • Teachers (Teacher's Guide) • Chapter members • State officers <p>Suggested Uses:</p> <ul style="list-style-type: none"> • Training local chapter officers and members on the proper use of parliamentary procedure
	<p>Leveraging Your Leadership With POWERful Presentations Booklet and Teacher's Kit Ideal for use by teachers or by students, this booklet provides the POWER formula — six simple steps to give speeches and workshops impact. Covers greetings, thank-you's, elevator speeches and keynote presentations as well as how to create the perfect workshop.</p> <p style="text-align: right;">Teacher and Student Version \$9.95 (Catalog Page 12) Student Version Only \$4.95</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> • Students (Student Booklet) • Chapter officers (Student Booklet) • Teachers (Teacher's Guide) • State officers (both books if leading workshops) <p>Suggested Uses:</p> <ul style="list-style-type: none"> • Preparing for any type of presentation, workshop or competition


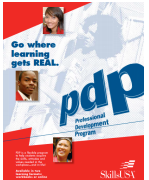



SkillsUSA Educational Resources at-a-Glance

PROGRAM OF WORK

	<p>Advisor Success Kit (ASK) Developed by a team of educators, the award-winning ASK connects teachers with resources to effectively manage a SkillsUSA chapter and meet all areas of the SkillsUSA Program of Work. This updated edition has a number of features to enhance its user-friendliness. ASK comes in easy-to-use Portable Document Format (PDF). With live links to SkillsUSA's many Web resources, links to a series of online e-learning tutorials, teacher-generated tips, checklists, interactive forms, and sample documents such as press releases, teachers will have what they need to guide students as they learn to run their SkillsUSA chapter. ASK features 22 searchable chapter modules, plus resources related to current programs and services. ASK also features a chapter on advocating for SkillsUSA and career and technical education.</p> <p style="text-align: right;">\$39.95 (Catalog Page 6)</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> Teachers <p>Suggested Use:</p> <ul style="list-style-type: none"> Managing a chapter
	<p>Champions Serving Others This guide makes it simpler to plan and carry out a community service project. Formatted as an easy-to-use Portable Document Format (PDF) for both Macintosh and PC platforms, it contains documents, templates and exercises that help identify and execute a community service project in a timely and effective manner.</p> <p style="text-align: right;">\$9.95 (Catalog Page 14)</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> Teachers Chapter officers Committees <p>Suggested Uses:</p> <ul style="list-style-type: none"> Developing committee structure for the entire chapter to use in every area of the Program of Work Chapter meetings
	<p>Skilled Marketing Effective marketing is an essential element for SkillsUSA chapter success. This handbook, complete with lesson plans, combines fundamentals and creativity to offer a complete instructional marketing package. It presents the eight most important principles of marketing and is designed to make these efforts easier and give them greater impact.</p> <p style="text-align: right;">\$9.95 (Catalog Page 4)</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> Teachers Chapter officers Chapter members <p>Suggested Uses:</p> <ul style="list-style-type: none"> Creating a marketing plan for local chapters to use in spreading the word about SkillsUSA's impact Public Relations implementation ideas

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CAREER SUCCESS

	<p>Career Readiness Curriculum (CRC) The <i>Career Readiness Curriculum</i> (CRC) can help ensure students are prepared for workplace success. CRC supports the framework of the SkillsUSA mission, which includes personal, workplace and technical skills grounded in academics — all essential to a successful, student-oriented career and technical education program. This curriculum includes 31 lesson plans and is based on Common Core State Standards. It infuses 21st-century skills into student engagement activities.</p> <p>Free Benefit of Professional Membership</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> • Teachers • Students <p>Suggested Uses:</p> <ul style="list-style-type: none"> • Classroom • Student presentations • Chapter meetings • Chapter activities • Workshops
	<p>Professional Development Program (PDP) SkillsUSA's Professional Development Program (PDP) helps students develop the skills they need to make a smooth transition to the workforce or higher education. The program — available in printed workbooks or online — guides students through 76 employability skill activities that are covered in seven levels of the program.</p> <p>Prices vary (Catalog pages 16-17)</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> • Teachers • Students <p>Suggested Use:</p> <ul style="list-style-type: none"> • Classroom
	<p>RESOLUTE: Ethics at Work Cards <i>RESOLUTE: Ethics at Work</i> cards are a collection of scenarios representing day-to-day dilemmas workers in many occupations are likely to face on their jobs. As students wrestle with these dilemmas, they gain new insights about conflicting values, and they discover the variety of possible options and consequences that often exist. These engaging activities challenge students to work together to resolve ethical dilemmas while also exposing them to a variety of values and cultures.</p> <p>\$24.95 (Catalog Page 11)</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> • Teachers • Students • Chapter Officers <p>Suggested Uses:</p> <ul style="list-style-type: none"> • Classroom discussions/small and large group activities • Student presentations • Chapter meetings • Workshops
	<p>There Has Never Been a Better Time to Be Skilled Poster No. 1 This 20"x24" color, matte-finish poster is ideal for recruiting new members to SkillsUSA. The poster comes with a 50-minute lesson plan to use in the classroom or at chapter meetings that will help students understand why "there's never been a better time to be skilled" and how SkillsUSA plays such an essential role in their skill preparation.</p> <p>\$9.95 (Catalog Page 4)</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> • Teachers <p>Suggested Uses:</p> <ul style="list-style-type: none"> • Classroom • Chapter meetings
	<p>There Has Never Been a Better Time to Be Skilled Poster No. 2 This new 20"x24" color, matte-finish poster will work in recruitment and marketing efforts. Featuring a U.S. Department of Labor statistic, it shows students why SkillsUSA and occupational training are a winning combination.</p> <p>\$9.95 (Catalog Page 4)</p>	<p>Target Audience:</p> <ul style="list-style-type: none"> • Teachers <p>Suggested Uses:</p> <ul style="list-style-type: none"> • Classroom • Chapter meetings